

## CoB Reorganization – Another Reader Responds

In response to a reader's suggestions for the believed to be coming reorganization, consider these alternatives:

### **Return to the old (as much as possible):**

Accounting (for separate AACSB concerns)  
Finance, Legal Studies, Real Estate, and Insurance  
Marketing and Fashion Merchandising  
Management, MIS, and Tourism Management  
Economics and International Business (IB)

### **Something new:**

Quantative Studies Department:

Finance, POM, Stat (2-4 faculty members currently from Economics), and MIS  
Real Estate, Insurance, Legal Studies  
Economics (no stat) and IB  
Management and Tourism Management  
Marketing and Fashion Merchandising  
Accounting

### **Quantative without Finance:**

Quantative Studies (same as above minus Finance)  
Finance, Legal Studies, Real Estate, and Insurance  
Economics and IB  
Management and Tourism Management  
Marketing and Fashion Merchandising  
Accounting

### **More “Studies” but fewer Departments:**

Quantative Studies (same as above)

Financial Studies:

Finance, Real Estate, Insurance, Legal Studies, Economics, and IB  
Accounting (can be a part of Financial Studies if no separate AACSB accreditation is desired)  
Marketing, Management, Tourism Management, Fashion Merchandising

### **Fewer and More Traditional CoB Departments:**

Accounting  
Finance, Insurance, Real Estate, and Legal Studies  
Management, Marketing, Tourism Management, Fashion Merchandising  
Economics and IB

Economics has so few majors that it has been paired with IB and/or other departments for years to cover for it. For the same cover reasons, Economics faculty usually teach stat courses; it is also the reason why George Carter fought so hard to stop each department

teaching its own stat course. Another possibility is to keep a few faculty to teach principles courses and send the economics major to Arts and Letters. IB, and its one faculty member, could be folded into the Management group. The same fate has been suggested for several years for MIS, but they recently hired to upgrade the department. The CoB does not need to get rid of either area, but both areas need to be more productive, more collegial, and more CoB-oriented as the CoB moves forward under Dean Nail.